

Building on America's Fabric

Ford Motor Company Fund and Community Services supports projects that personify long-standing core American values, including family, community, innovation, opportunity, democracy and freedom. Through financial contributions and hands-on volunteerism, we are proud to support a wide range of organizations and efforts, including the completion of the Museo Alameda and the restoration of the Alameda Theater in San Antonio, the opening of the Ford Motor Company Fund Education Center at Gettysburg and the Ford Orientation Center at historic Mount Vernon, the annual Ford Freedom Awards, programs with the Smithsonian Institution Traveling Exhibition Services, and the Ford Made in America nationwide network of small-budget orchestras.



Ford Volunteer Corps

Created in early 2005 by Bill Ford, the Ford Volunteer Corps (FVC) was Ford Motor Company's response to the Indian Ocean tsunami and subsequent disasters in the United States and abroad. Now, the FVC recruits Ford employees, retirees and others in



the extended Ford family, connecting them to a wide range of projects in their communities.

Celebrating the 100-year anniversary of the Model T, the FVC recently launched its newest model – MODEL Teams. MODEL Teams of Ford volunteers are mobilized to enhance the lives of children and families, the environment, and communities across America.

Through the FVC's Volunteer of the Month initiative and Global Week of Caring – which links the volunteer efforts of all Ford employees around the world during one week in September – Ford continues to champion volunteerism and the notion of its employees as community partners.

Ford Motor Company, a global automotive industry leader based in Dearborn, Michigan, manufactures or distributes automobiles in 200 markets across six continents. For product details, visit www.fordvehicles.com.

Ford Motor Company Fund and Community Services is committed to creating opportunities that promote corporate citizenship, philanthropy, volunteerism and cultural diversity for those who live in the communities where Ford does business. For contribution guidelines and grant application instructions, visit the Good Works section of www.ford.com.

Note: Ford Motor Company Fund is not affiliated with the Ford Foundation. The Ford Foundation is a separate entity from Ford Motor Company. No member of the Ford family or Ford Motor Company management is on the Ford Foundation board of trustees.

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FORD in the COMMUNITY



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A COMPANY that CARES

There is a long legacy of compassion at Ford Motor Company. Even in the early 1900s, when Henry Ford was consumed with creating products and practices that would change the world, he realized, “A business that makes nothing but money is a poor business.”

Now, more than 100 years later, Ford Motor Company Fund and Community Services is touching lives and lifting spirits in a way that would have made the company’s founder proud.

Serving as the corporation’s philanthropic arm since 1949, Ford Motor Company Fund and Community Services works with organizations in four key areas: Volunteerism,

Education, Automotive Safety, and American Heritage and Legacy.

Within each area are signature programs that epitomize Ford Motor Company Fund and Community Services’ goal of supporting the American Dream through innovative initiatives.

Educating Tomorrow’s Innovators

Unlike traditional corporate foundations that support existing organizations and initiatives, Ford Motor Company Fund and Community Services focuses the majority of its educational giving on creating and implementing innovative new programs and ideas. These initiatives will actively seek to form creative, nontraditional partnerships with outside foundations, companies, educational organizations and community-based organizations. Throughout the years, Ford Motor Company Fund has been proud to support unique programs such as Newspapers in Education and the Future City Competition.

Ford Motor Company Fund and Community Services supports a number of scholarship programs designed to reward students who shine through partnerships with some of the following organizations: the American Indian College Fund, the Hispanic College Fund, the Hispanic Scholarship Fund, National FFA Foundation scholarships, the Society for Automotive Engineers International, the Society of Manufacturing Engineers Education Foundation, the Thurgood Marshall Scholarship Fund and the United Negro College Fund. Most recently, Ford Motor Company Fund launched the Ford Blue Oval Scholars program. This national Web-based initiative will link Ford scholarship winners from across the country through an online portal.



Henry Ford Academy and Henry Ford Learning Institute

Over the past decade, the Henry Ford Academy has become a nationally recognized model for high school reform. The newly created nonprofit organization — The Henry Ford Learning Institute, created by Ford Motor Company Fund and The Henry Ford — will replicate the Henry Ford Academy high school model in 10 sites across the



country. These new Academies will be housed in community-based organizations, college campuses, and museums and other cultural organizations. With the goal of providing an innovative perspective, the Academies will hold students to high personal and academic standards, teach a rigorous academic curriculum, and connect classroom learning with application in the real world.

Ford Partnership for Advanced Studies (Ford PAS)

Ford Motor Company Fund’s innovative and cutting-edge Ford PAS program fosters the teaching of core academics through the context of business. This approach encourages the development of 21st century skills such as critical thinking, problem solving, communication, creative and innovative thinking, and teamwork.

To enhance the learning that is taking place in the classroom, Ford PAS schools partner with local businesses as well as industry and post-secondary institutions. By making a connection within their local communities, students not only network to build their social capital but also lay a strong foundation for success in college and, eventually, their careers.

Ford Career Academy Innovation Community

The Ford Career Academy Innovation Community program advances one of our country’s most successful high school redesign strategies by supporting communities that are interested in scaling up and sustaining successful career academies through a start-up grant and technical assistance. Complementing the Ford PAS model of real-world learning, career academies bring relevance to academic instruction and have been proven to increase graduation rates and lower dropout rates.

Keeping Our Roads Safe

Ford Motor Company has a strong history of leadership in the area of automotive safety. In recent years, specific focus has been given to programs that positively affect teen driving and child passenger safety.

Driving Skills for Life

Developed in 2003 by Ford Motor Company Fund, the Governors Highway Safety Association and a panel of safety experts, Driving Skills for Life is a free comprehensive training program intended to augment what students learn in a standard driver education class.

The program focuses on the four key areas that are critical factors in more than 60 percent of crashes: hazard recognition, vehicle handling, speed management and space management. Driving Skills for Life educates teens with a combination of ride-and-drive events in communities across the country, support materials and the interactive Web site www.drivingskillsforlife.com.

